



Your Job Advert on Study & Work International

Many thanks for choosing our platform to advertise your internship or work placement position. With Study & Work International you will reach a great variety of students, because our network includes all 19 Bavarian universities of applied sciences as well as at the 10 research oriented universities. If you would like more information on the universities and their profiles, please, consult the website “Study in Bavaria” (<https://www.study-in-bavaria.de/what-where/>).

In recent years the number of students going on work placement abroad is growing rapidly. Accordingly, bursary programmes such as Erasmus+ and other national funding schemes increasingly provide for financial support to enable a large number of students to benefit from this experience. The young people are highly motivated to excel in the tasks which you entrust to them, because they understand their work placement as the first step of their professional career. In many cases, a positive working experience abroad influences the students’ later career decisions. Your work placement student might consider to return after graduation. In other cases, you will keep in touch and respectively benefit from a personal professional contact abroad. These are good reasons to aim for attracting the best applicants.

Please note, in Germany, the study year has two semesters from October to February and from March to July. The well organised students will start looking for work placements about 6 months in advance to their planned stay abroad. Therefore, you will get more high quality applications if you advertise positions well in advance.

A concise job advert with a clear summary on what you expect and what your company is offering on return will increase the number of high quality applications. We have put together a small check list with criteria for the most effective job adverts.

Checklist for your advert to attract high potential students

- Meaningful work placement title inviting students to open your job description.
- Start and end dates or expected minimum duration of work placement.
- Location of the work placement – town and country.
- Remuneration (This is not a requirement. We also advertise unpaid internships.).
- Compensation or any further support (i.e. finding accommodation, free meals, public transport).
- Short company profile (business branch, size, etc.).
- Concise description of tasks that you expect the student to deliver during their work placement.
- Your requirements with regards to the student intern: Do you expect a specific study subject, any previous experience or a completed bachelor’s degree? Which soft skills?
- Contact person to whom to address the application or any questions.
- Closing date for applications – or invitation to apply at any time.

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